



your creative partner

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Sample Work

*It is amazing what
you can accomplish if
you do not care who
gets the credit.
Harry Truman*

About Beeline

It's from the phrase, "To make a beeline for [something]." Here, the 'something' is your goal, and  is what gets you there.

For fresh ideas, sound advice, and short turnaround times, turn to a partner with years of experience, and dedication to your success.

To achieve or support any business or personal objective, use content - written or visual or somewhere in-between. If creating content isn't your strength, or you don't have time for it, invite Beeline to step in and get you there.

About Our Partnership

You and I, we each have a goal - a desire to see something accomplished. And we each have strengths. In our partnership, my strengths become your strengths.

I use a direct, discrete and objective approach driven by a genuine desire to help you achieve your goals. I believe that honest and kind working relationships establish healthy growth and development.

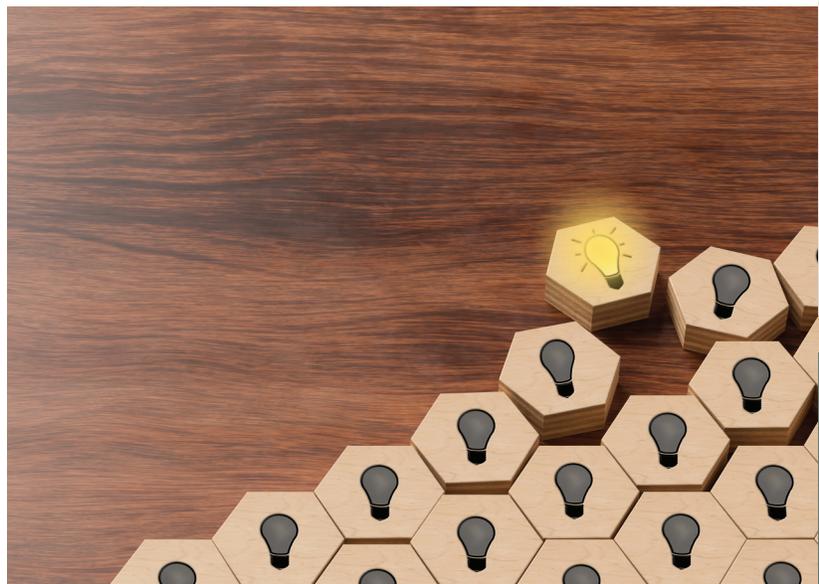
It's no secret—I love creating! For me, real job satisfaction comes from helping my clients to achieve great results.



Content Creation Services

Design

It sounds simple, but don't underestimate the power of a beautiful thing. A concise visual for executive review, a promotional image, a how-to, DIY, or 101 graphic, or a revamped handout: you want your audience to absorb the info without confusion.



Website

Websites for everyone! Business or personal, commerce or fun, an event, portfolio, or competition - let's make it happen. While we're there, let's make sure your on-page SEO is on point.





Marketing

A decade working in consumer insight taught me the intense value of research and maximizing how those results are applied. Let's get to know your market, and let's introduce you to them.

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Social Media

Your clients are on it, and you should be, too. A content marketing strategy and supporting graphics will bridge the gap that you know is there.



Meet Your Creative Partner _____

Growing up in an entrepreneurial family taught me about business and resourcefulness. With a head for marketing and a heart for design, I employ a rare blend of science and art in my projects.

I've worked in various industries spanning agriculture, construction, law, accounting, financial services, hospitality, entertainment, and real estate. My life-long interest in learning makes it easier to ask what job I haven't done.

I'm an enthusiastic and adaptable creator with fifteen years of professional experience in visual, written, research, and insight design. I bring strong creative, analytical, and interpersonal skills to the mix. I love making things work and look great!

Education and Professional Development

Search Engine Optimization (SEO)
Internet Marketing
Strategic Marketing Management
Research Analysis
Business Administration

Strategy of Content Marketing
Agile Management Framework
Crucial Conversations
Effective Business Writing



Personality Profiles

KOLBE A INDEX 5-6-6-4 Pulling forces together,
Bridging differences, Responding to needs,
Blending abilities into productive efforts.

STRENGTHSFINDER 2.0 Relator, Ideation,
Adaptability, Strategic, Activator.

Kimberly Amos

Content Creation Services _____

What is Content?



6 _____

What is Content Creation?



Visual Content

Real Estate



Brochure



Direct Mail

Music



Logo



Photo Editing



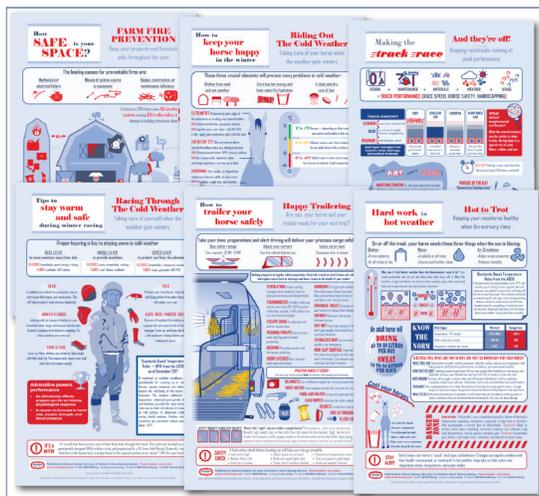
Website Design

7 Education



Teaching Materials

Horse Racing



Infographics

Written Content

IT

The image shows a preview of an article titled "Knowledge Management with... SAMANTHA FOWLDS" from LivePro. The article is by Samantha Fowlds, Principal at Copious Boom. It discusses the importance of knowledge management in a digital world, the challenges of knowledge capture, and the benefits of a knowledge management solution. The article is part of a series of five posts.

Knowledge Management with Samantha Fowlds

Interview and article design for Knowledge Management company LivePro based in Australia.

[Link to article](#)

Marketing

The image shows a preview of an article titled "Four Easy Steps to Make Your Company A Magnet for Clients" from Marketing Development. The article is dated 02 September 2023 and discusses how to attract clients through branding, messaging, and social media. It includes a definition of branding and a list of steps to follow.

Four Easy Steps to Make Your Company A Magnet for Clients Marketing Development blog for SMEs.

[Link to article](#)

Ministry

The image shows a series of five social media posts for a church. The posts are: 1. Greetings and Welcome to 2024, 2. Highlighting Community Impact, 3. Ministry Team Update, 4. Financial Update and Gratitude, and 5. Looking Ahead with Hopes. Each post includes a date and a brief description of the content.

Social Media Posts

A series of social media posts for a church.

Fitness

The image shows a preview of an email sequence for a product launch. The email is from Heather J. Dennis, a Movement Educator. It includes a subject line "Launch day is two days away!" and a body of text that says "You wanted to know more about adding OCMPH to your life? About something you can do that will improve your energy, develop optimal mobility, and strengthen your bones and muscles?".

Product Launch Sequence

A series of emails to launch and drive sales among product pre-registrants.



Content Creation

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